

Top Twenty

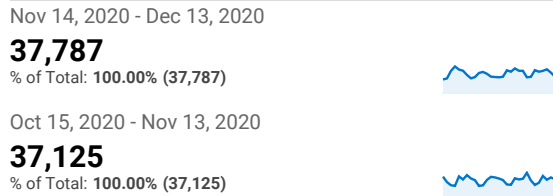
Nov 14, 2020 - Dec 13, 2020
Compare to: Oct 15, 2020 - Nov 13, 2020

All Users
+0.00% Sessions

Pageviews and Unique Pageviews b...

| Page | Pageviews | Unique Pageviews |
|-------------------------------------|----------------|------------------|
| /howto/computers/cut-copy-paste.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 20,679 | 19,629 |
| Oct 15, 2020 - Nov 13, 2020 | 18,957 | 18,026 |
| % Change | 9.08% | 8.89% |
| /default.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 1,732 | 1,415 |
| Oct 15, 2020 - Nov 13, 2020 | 2,456 | 1,957 |
| % Change | -29.48% | -27.70% |
| /news/obits/default.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 1,447 | 863 |
| Oct 15, 2020 - Nov 13, 2020 | 1,166 | 710 |
| % Change | 24.10% | 21.55% |
| /employment/default.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 874 | 282 |
| Oct 15, 2020 - Nov 13, 2020 | 1,130 | 357 |
| % Change | -22.65% | -21.01% |
| /news/default.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 748 | 469 |
| Oct 15, 2020 - Nov 13, 2020 | 799 | 485 |
| % Change | -6.38% | -3.30% |
| /facts/starr-piano.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 667 | 411 |
| Oct 15, 2020 - Nov 13, 2020 | 538 | 312 |
| % Change | 23.98% | 31.73% |
| /levicoffin/default.htm | | |
| Nov 14, 2020 - Dec 13, 2020 | 647 | 467 |
| Oct 15, 2020 - Nov 13, 2020 | 565 | 399 |
| % Change | 14.51% | 17.04% |

Pageviews



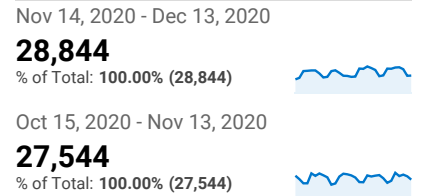
Sessions and % New Sessions by Default Channel ...

| Default Channel Grouping | Sessions | % New Sessions |
|-----------------------------|----------------|----------------|
| Organic Search | | |
| Nov 14, 2020 - Dec 13, 2020 | 24,204 | 87.65% |
| Oct 15, 2020 - Nov 13, 2020 | 22,549 | 86.66% |
| % Change | 7.34% | 1.15% |
| Direct | | |
| Nov 14, 2020 - Dec 13, 2020 | 4,049 | 66.12% |
| Oct 15, 2020 - Nov 13, 2020 | 4,512 | 66.07% |
| % Change | -10.26% | 0.07% |
| Referral | | |
| Nov 14, 2020 - Dec 13, 2020 | 416 | 82.45% |
| Oct 15, 2020 - Nov 13, 2020 | 400 | 72.75% |
| % Change | 4.00% | 13.34% |
| Social | | |
| Nov 14, 2020 - Dec 13, 2020 | 175 | 86.86% |
| Oct 15, 2020 - Nov 13, 2020 | 83 | 93.98% |
| % Change | 110.84% | -7.58% |

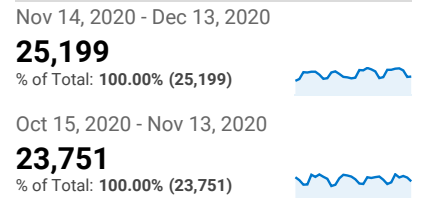
Pageviews by Page

| Page | Pageviews |
|-------------------------------------|----------------|
| /howto/computers/cut-copy-paste.htm | |
| Nov 14, 2020 - Dec 13, 2020 | 20,679 |
| Oct 15, 2020 - Nov 13, 2020 | 18,957 |
| % Change | 9.08% |
| /default.htm | |
| Nov 14, 2020 - Dec 13, 2020 | 1,732 |
| Oct 15, 2020 - Nov 13, 2020 | 2,456 |
| % Change | -29.48% |
| /news/obits/default.htm | |
| Nov 14, 2020 - Dec 13, 2020 | 1,447 |
| Oct 15, 2020 - Nov 13, 2020 | 1,166 |
| % Change | 24.10% |

Sessions



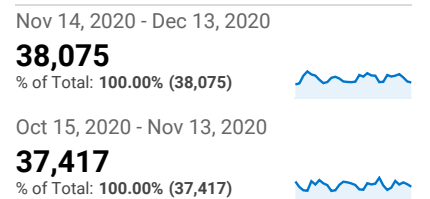
Unique Visitors



Users by User Type

| User Type | Users |
|-----------------------------|---------------|
| New Visitor | |
| Nov 14, 2020 - Dec 13, 2020 | 24,610 |
| Oct 15, 2020 - Nov 13, 2020 | 23,084 |
| % Change | 6.61% |
| Returning Visitor | |
| Nov 14, 2020 - Dec 13, 2020 | 2,729 |
| Oct 15, 2020 - Nov 13, 2020 | 2,757 |
| % Change | -1.02% |

Hits



Sessions and % New Sessions by D...

| Default Channel Grouping | Sessions | % New Sessions |
|-----------------------------|--------------|----------------|
| Organic Search | | |
| Nov 14, 2020 - Dec 13, 2020 | 24,204 | 87.65% |
| Oct 15, 2020 - Nov 13, 2020 | 22,549 | 86.66% |
| % Change | 7.34% | 1.15% |

| | | | | | | | |
|---|---------|---------|---|---------|-----------------------------|---------|--------|
| /health/covid19.htm | | | Nov 14, 2020 - Dec 13, 2020 | 1,447 | Oct 15, 2020 - Nov 13, 2020 | 22,549 | 86.66% |
| Nov 14, 2020 - Dec 13, 2020 | 435 | 338 | % Change | 24.10% | % Change | 7.34% | 1.15% |
| Oct 15, 2020 - Nov 13, 2020 | 482 | 338 | /employment/default.htm | | Direct | | |
| % Change | -9.75% | 0.00% | Nov 14, 2020 - Dec 13, 2020 | 874 | Nov 14, 2020 - Dec 13, 2020 | 4,049 | 66.12% |
| /waynet/spotlight/2004/040908-highpoint.htm | | | Oct 15, 2020 - Nov 13, 2020 | 1,130 | Oct 15, 2020 - Nov 13, 2020 | 4,512 | 66.07% |
| Nov 14, 2020 - Dec 13, 2020 | 364 | 326 | % Change | -22.65% | % Change | -10.26% | 0.07% |
| Oct 15, 2020 - Nov 13, 2020 | 374 | 332 | /news/default.htm | | Referral | | |
| % Change | -2.67% | -1.81% | Nov 14, 2020 - Dec 13, 2020 | 748 | Nov 14, 2020 - Dec 13, 2020 | 416 | 82.45% |
| /government/default.htm | | | Oct 15, 2020 - Nov 13, 2020 | 799 | Oct 15, 2020 - Nov 13, 2020 | 400 | 72.75% |
| Nov 14, 2020 - Dec 13, 2020 | 354 | 265 | % Change | -6.38% | % Change | 4.00% | 13.34% |
| Oct 15, 2020 - Nov 13, 2020 | 536 | 395 | /facts/starr-piano.htm | | Social | | |
| % Change | -33.96% | -32.91% | Nov 14, 2020 - Dec 13, 2020 | 667 | Nov 14, 2020 - Dec 13, 2020 | 175 | 86.86% |
| | | | Oct 15, 2020 - Nov 13, 2020 | 538 | Oct 15, 2020 - Nov 13, 2020 | 83 | 93.98% |
| | | | % Change | 23.98% | % Change | 110.84% | -7.58% |
| | | | /levicoffin/default.htm | | | | |
| | | | Nov 14, 2020 - Dec 13, 2020 | 647 | | | |
| | | | Oct 15, 2020 - Nov 13, 2020 | 565 | | | |
| | | | % Change | 14.51% | | | |
| | | | /health/covid19.htm | | | | |
| | | | Nov 14, 2020 - Dec 13, 2020 | 435 | | | |
| | | | Oct 15, 2020 - Nov 13, 2020 | 482 | | | |
| | | | % Change | -9.75% | | | |
| | | | /waynet/spotlight/2004/040908-highpoint.htm | | | | |
| | | | Nov 14, 2020 - Dec 13, 2020 | 364 | | | |
| | | | Oct 15, 2020 - Nov 13, 2020 | 374 | | | |
| | | | % Change | -2.67% | | | |
| | | | /government/default.htm | | | | |
| | | | Nov 14, 2020 - Dec 13, 2020 | 354 | | | |
| | | | Oct 15, 2020 - Nov 13, 2020 | 536 | | | |
| | | | % Change | -33.96% | | | |