

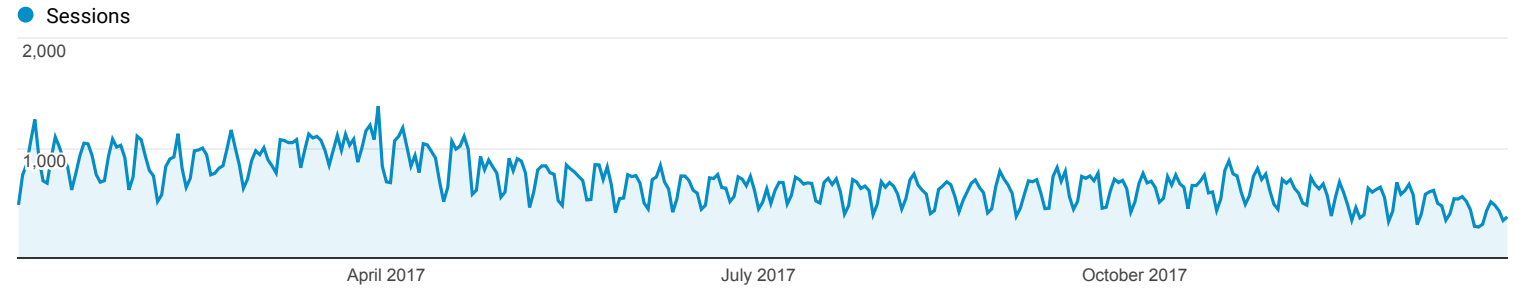
All Traffic

All Users
100.00% Sessions

Jan 1, 2017 - Dec 31, 2017

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	258,107 % of Total: 100.00% (258,107)	70.53% Avg for View: 70.53% (0.00%)	182,053 % of Total: 100.00% (182,053)	79.84% Avg for View: 79.84% (0.00%)	1.56 Avg for View: 1.56 (0.00%)	00:01:00 Avg for View: 00:01:00 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	110,046 (42.64%)	87.96%	96,793 (53.17%)	85.06%	1.41	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	52,052 (20.17%)	66.20%	34,458 (18.93%)	67.09%	1.90	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. jenkins-homes.com / referral	39,419 (15.27%)	14.19%	5,593 (3.07%)	85.33%	1.29	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. bing / organic	24,387 (9.45%)	88.34%	21,544 (11.83%)	86.12%	1.38	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. yahoo / organic	13,165 (5.10%)	87.19%	11,478 (6.30%)	85.99%	1.39	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. waynet.org / referral	3,059 (1.19%)	3.63%	111 (0.06%)	29.00%	3.92	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. richmondindiana.gov / referral	2,644 (1.02%)	69.14%	1,828 (1.00%)	44.29%	2.78	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. civichall.com / referral	1,246 (0.48%)	58.91%	734 (0.40%)	30.10%	4.37	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. m.facebook.com / referral	935 (0.36%)	92.30%	863 (0.47%)	82.89%	1.42	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. duckduckgo.com / referral	680 (0.26%)	93.53%	636 (0.35%)	86.47%	1.38	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. 162.243.123.220 / referral	502 (0.19%)	2.79%	14 (0.01%)	71.71%	1.55	00:05:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. visitindiana.net / referral	488 (0.19%)	89.96%	439 (0.24%)	59.84%	2.02	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. us.search.yahoo.com / referral	351 (0.14%)	93.45%	328 (0.18%)	93.45%	1.20	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. facebook.com / referral	347 (0.13%)	62.25%	216 (0.12%)	71.18%	2.33	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. waynet.com / referral	284 (0.11%)	51.06%	145 (0.08%)	42.61%	3.18	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. pinterest.com / referral	269 (0.10%)	92.57%	249 (0.14%)	86.99%	1.23	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. uk.search.yahoo.com / referral	258 (0.10%)	84.88%	219 (0.12%)	96.12%	1.05	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. ask / organic	231 (0.09%)	83.12%	192 (0.11%)	62.34%	2.48	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)

	Source	Visits	Conversion Rate	Revenue	Cost	CPA	ROAS	Revenue	Profit	
19.	website-analytics.online / referral	221 (0.09%)	86.88%	192 (0.11%)	96.38%	1.04	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	intranet.co.wayne.in.us / referral	218 (0.08%)	60.55%	132 (0.07%)	38.53%	3.31	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	en.wikipedia.org / referral	217 (0.08%)	82.49%	179 (0.10%)	68.66%	1.92	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	l.facebook.com / referral	217 (0.08%)	74.19%	161 (0.09%)	73.73%	2.23	00:02:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	co.wayne.in.us / referral	213 (0.08%)	61.50%	131 (0.07%)	42.72%	3.30	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	search.xfinity.com / referral	201 (0.08%)	74.13%	149 (0.08%)	58.71%	2.61	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	r.duckduckgo.com / referral	200 (0.08%)	96.00%	192 (0.11%)	87.50%	1.34	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	aol / organic	166 (0.06%)	57.23%	95 (0.05%)	77.71%	1.63	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	visitrichmond.org / referral	160 (0.06%)	76.25%	122 (0.07%)	64.38%	1.75	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	mtfca.com / referral	147 (0.06%)	99.32%	146 (0.08%)	91.16%	1.13	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	in.search.yahoo.com / referral	146 (0.06%)	97.95%	143 (0.08%)	98.63%	1.01	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	search.tb.ask.com / referral	146 (0.06%)	89.04%	130 (0.07%)	85.62%	1.64	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	start.att.net / referral	134 (0.05%)	73.13%	98 (0.05%)	71.64%	2.22	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	int.search.tb.ask.com / referral	125 (0.05%)	98.40%	123 (0.07%)	94.40%	1.07	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	ecosia.org / referral	124 (0.05%)	95.16%	118 (0.06%)	95.97%	1.09	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	mrlinfo.org / referral	121 (0.05%)	66.12%	80 (0.04%)	53.72%	3.09	00:04:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	mrswarnearlington.weebly.com / referral	117 (0.05%)	91.45%	107 (0.06%)	57.26%	1.86	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	ingenweb.org / referral	113 (0.04%)	65.49%	74 (0.04%)	70.80%	1.93	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	t.co / referral	99 (0.04%)	52.53%	52 (0.03%)	69.70%	3.04	00:06:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	kiddle.co / referral	98 (0.04%)	93.88%	92 (0.05%)	71.43%	1.73	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	centervillelibrary.info / referral	94 (0.04%)	31.91%	30 (0.02%)	20.21%	9.40	00:07:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	ca.search.yahoo.com / referral	87 (0.03%)	98.85%	86 (0.05%)	96.55%	1.03	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	lm.facebook.com / referral	82 (0.03%)	81.71%	67 (0.04%)	87.80%	1.21	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	in.gov / referral	76 (0.03%)	72.37%	55 (0.03%)	72.37%	1.88	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	com.google.android.googlequicksearchbox / referral	72 (0.03%)	75.00%	54 (0.03%)	56.94%	1.83	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	gowaterfalling.com / referral	72 (0.03%)	76.39%	55 (0.03%)	68.06%	1.88	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	results.searchlock.com / referral	68 (0.03%)	88.24%	60 (0.03%)	82.35%	1.43	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	earlham.edu / referral	67 (0.03%)	89.55%	60 (0.03%)	70.15%	1.91	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	search.mysearch.com / referral	62 (0.02%)	98.39%	61 (0.03%)	95.16%	1.05	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	searchencrypt.com / referral	60 (0.02%)	93.33%	56 (0.03%)	80.00%	1.52	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	aa-meetings.com / referral	58 (0.02%)	48.28%	28 (0.02%)	89.66%	1.14	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	search.myway.com / referral	56 (0.02%)	83.93%	47 (0.03%)	64.29%	2.20	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	dogpile.com / referral	55 (0.02%)	89.09%	49 (0.03%)	85.45%	1.22	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	myprivatesearch.com / referral	55 (0.02%)	92.73%	51 (0.03%)	92.73%	1.13	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

87.	authorstream.com / referral	24 (0.01%)	100.00%	24 (0.01%)	70.83%	1.50	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	foxweber.com / referral	24 (0.01%)	100.00%	24 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	g.tracfone.com / referral	24 (0.01%)	83.33%	20 (0.01%)	75.00%	1.58	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	alltheinternet.com / referral	23 (0.01%)	91.30%	21 (0.01%)	86.96%	1.61	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	offtackleempire.com / referral	23 (0.01%)	100.00%	23 (0.01%)	95.65%	1.09	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	ncgenweb.us / referral	22 (0.01%)	100.00%	22 (0.01%)	45.45%	2.64	00:04:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	search.twcc.com / referral	22 (0.01%)	40.91%	9 (0.00%)	45.45%	3.18	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	track-rankings.online / referral	22 (0.01%)	86.36%	19 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	edcwc.com / referral	21 (0.01%)	47.62%	10 (0.01%)	47.62%	3.95	00:04:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	m.kiddle.co / referral	21 (0.01%)	80.95%	17 (0.01%)	90.48%	1.33	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	murdoarealand.com / referral	21 (0.01%)	100.00%	21 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	windowssearch.com / referral	21 (0.01%)	80.95%	17 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	ferrispropertygroup.com / referral	19 (0.01%)	94.74%	18 (0.01%)	84.21%	1.63	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	wikihow.com / referral	19 (0.01%)	94.74%	18 (0.01%)	84.21%	1.21	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)

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