

# My Dashboard

Jan 1, 2016 - Dec 31, 2016  
Compare to: Jan 1, 2015 - Dec 31, 2015

All Users  
+0.00% Sessions

## Pages/Visit

Jan 1, 2016 - Dec 31, 2016

**1.54**

Avg for View: 1.54 (0.00%)



Jan 1, 2015 - Dec 31, 2015

**1.55**

Avg for View: 1.55 (0.00%)



## Unique Visitors

Jan 1, 2016 - Dec 31, 2016

**267,720**

% of Total: 100.00% (267,720)



Jan 1, 2015 - Dec 31, 2015

**313,158**

% of Total: 100.00% (313,158)



## Pageviews

Jan 1, 2016 - Dec 31, 2016

**517,319**

% of Total: 100.00% (517,319)



Jan 1, 2015 - Dec 31, 2015

**593,922**

% of Total: 100.00% (593,922)



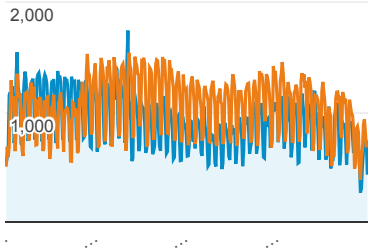
## Daily Visits

Jan 1, 2016 - Dec 31, 2016:

● Sessions

Jan 1, 2015 - Dec 31, 2015:

● Sessions



## Avg. Time on Site

Jan 1, 2016 - Dec 31, 2016

**00:01:00**

Avg for View: 00:01:00 (0.00%)



Jan 1, 2015 - Dec 31, 2015

**00:01:00**

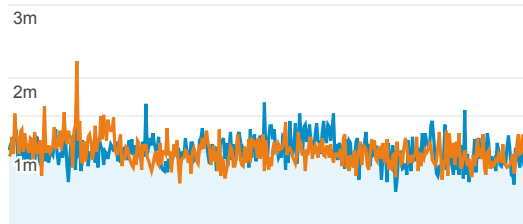
Avg for View: 00:01:00 (0.00%)



## Avg. Time on Site

Jan 1, 2016 - Dec 31, 2016: ● Avg. Session Duration

Jan 1, 2015 - Dec 31, 2015: ● Avg. Session Duration



## Mobile Visits

Mobile (Including Tablet)	Sessions	Pageviews
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No

Jan 1, 2016 - Dec 31, 2016: 236,137 365,819

Jan 1, 2015 - Dec 31, 2015: 282,283 442,455

% Change: -16.35% -17.32%

Yes

Jan 1, 2016 - Dec 31, 2016: 99,905 151,500

Jan 1, 2015 - Dec 31, 2015: 102,021 151,467

% Change: -2.07% 0.02%

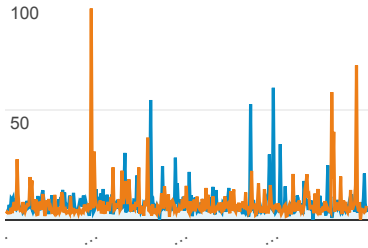
## Avg. Page Load Time (sec)

Jan 1, 2016 - Dec 31, 2016:

● Avg. Page Load Time (sec)

Jan 1, 2015 - Dec 31, 2015:

● Avg. Page Load Time (sec)



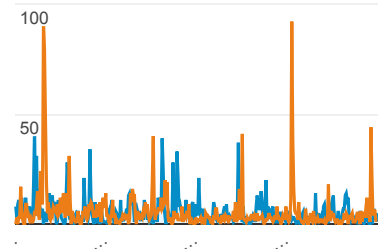
## Social Referral

Jan 1, 2016 - Dec 31, 2016:

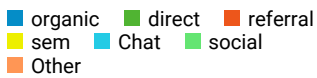
● Sessions

Jan 1, 2015 - Dec 31, 2015:

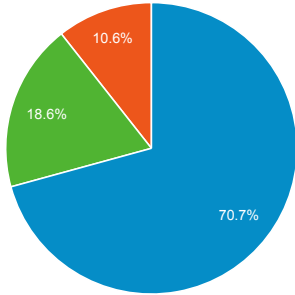
● Sessions



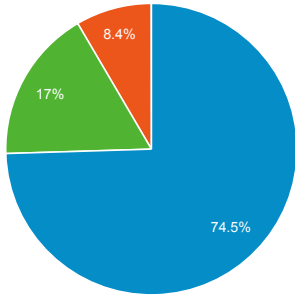
## Traffic Types



Jan 1, 2016 - Dec 31, 2016



Jan 1, 2015 - Dec 31, 2015



## Visits and Pages/Visit by Landing Page

Landing Page	Sessions	Pages / Session
/howto/computers/cut-copy-paste.htm		
Jan 1, 2016 - Dec 31, 2016	162,710	1.04
Jan 1, 2015 - Dec 31, 2015	188,469	1.04
<b>% Change</b>	<b>-13.67%</b>	<b>-0.06%</b>
/default.htm		
Jan 1, 2016 - Dec 31, 2016	42,997	2.43
Jan 1, 2015 - Dec 31, 2015	51,801	2.44
<b>% Change</b>	<b>-17.00%</b>	<b>-0.32%</b>
/levicoffin/default.htm		
Jan 1, 2016 - Dec 31, 2016	12,963	1.55
Jan 1, 2015 - Dec 31, 2015	13,610	1.53
<b>% Change</b>	<b>-4.75%</b>	<b>0.79%</b>
/cgi-bin/calendar.pl?calendar=default&style=List		
Jan 1, 2016 - Dec 31, 2016	10,368	1.18
Jan 1, 2015 - Dec 31, 2015	0	0.00
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
/howto/home_garden/window-cleaning.htm		
Jan 1, 2016 - Dec 31, 2016	6,729	1.08
Jan 1, 2015 - Dec 31, 2015	7,896	1.08
<b>% Change</b>	<b>-14.78%</b>	<b>-0.71%</b>
/employment/default.htm		
Jan 1, 2016 - Dec 31, 2016	6,581	2.80
Jan 1, 2015 - Dec 31, 2015	7,576	2.62
<b>% Change</b>	<b>-13.13%</b>	<b>6.75%</b>
/facts/starr-piano.htm		
Jan 1, 2016 - Dec 31, 2016	4,100	1.78
Jan 1, 2015 - Dec 31, 2015	4,318	1.79
<b>% Change</b>	<b>-5.05%</b>	<b>-0.62%</b>
/news/default.htm		
Jan 1, 2016 - Dec 31, 2016	3,353	1.69
Jan 1, 2015 - Dec 31, 2015	3,704	1.77
<b>% Change</b>	<b>-9.48%</b>	<b>-4.73%</b>
/socialservices/aa.htm		
Jan 1, 2016 - Dec 31, 2016	2,317	1.26
Jan 1, 2015 - Dec 31, 2015	2,192	1.21
<b>% Change</b>	<b>5.70%</b>	<b>3.91%</b>
/government/default.htm		
Jan 1, 2016 - Dec 31, 2016	2,155	1.82
Jan 1, 2015 - Dec 31, 2015	2,639	1.72
<b>% Change</b>	<b>-18.34%</b>	<b>5.86%</b>

## Total Unique Searches by Search T...

Search Term	Total Unique Searches
gis	
Jan 1, 2016 - Dec 31, 2016	36
Jan 1, 2015 - Dec 31, 2015	27
<b>% Change</b>	<b>33.33%</b>
Trick or treat	
Jan 1, 2016 - Dec 31, 2016	35
Jan 1, 2015 - Dec 31, 2015	19
<b>% Change</b>	<b>84.21%</b>
Gis	
Jan 1, 2016 - Dec 31, 2016	32
Jan 1, 2015 - Dec 31, 2015	4
<b>% Change</b>	<b>700.00%</b>
levi coffin	
Jan 1, 2016 - Dec 31, 2016	31
Jan 1, 2015 - Dec 31, 2015	30
<b>% Change</b>	<b>3.33%</b>
Jobs	
Jan 1, 2016 - Dec 31, 2016	30
Jan 1, 2015 - Dec 31, 2015	21
<b>% Change</b>	<b>42.86%</b>
jobs	
Jan 1, 2016 - Dec 31, 2016	24
Jan 1, 2015 - Dec 31, 2015	32
<b>% Change</b>	<b>-25.00%</b>
Employment	
Jan 1, 2016 - Dec 31, 2016	16
Jan 1, 2015 - Dec 31, 2015	9
<b>% Change</b>	<b>77.78%</b>
Voting	
Jan 1, 2016 - Dec 31, 2016	16
Jan 1, 2015 - Dec 31, 2015	0
<b>% Change</b>	<b>100.00%</b>
property cards	
Jan 1, 2016 - Dec 31, 2016	15
Jan 1, 2015 - Dec 31, 2015	6
<b>% Change</b>	<b>150.00%</b>
animal shelter	
Jan 1, 2016 - Dec 31, 2016	14
Jan 1, 2015 - Dec 31, 2015	5
<b>% Change</b>	<b>180.00%</b>

