

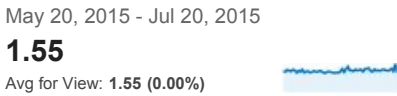
My Dashboard

May 20, 2016 - Jul 20, 2016

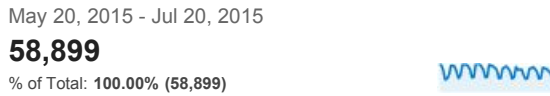
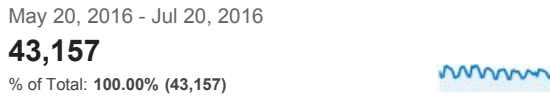
Compare to: May 20, 2015 - Jul 20, 2015

All Users
+0.00% Sessions

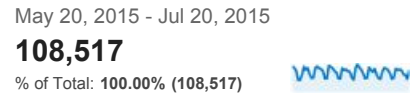
Pages/Visit



Unique Visitors



Pageviews



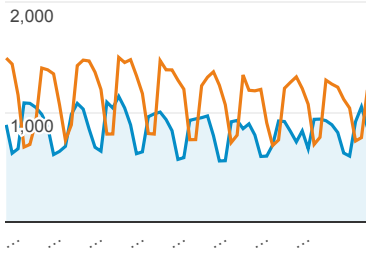
Daily Visits

May 20, 2016 - Jul 20, 2016:

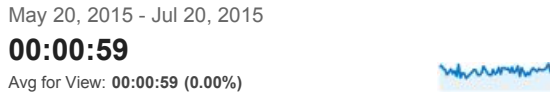
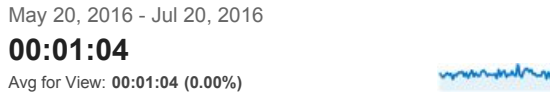
● Sessions

May 20, 2015 - Jul 20, 2015:

● Sessions



Avg. Time on Site



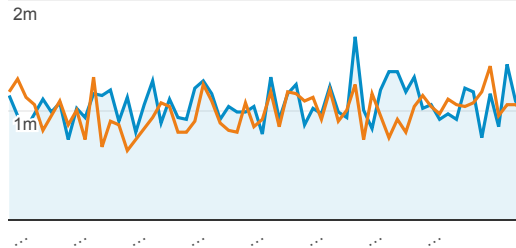
Avg. Time on Site

May 20, 2016 - Jul 20, 2016:

● Avg. Session Duration

May 20, 2015 - Jul 20, 2015:

● Avg. Session Duration



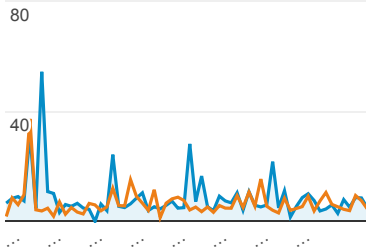
Avg. Page Load Time (sec)

May 20, 2016 - Jul 20, 2016:

● Avg. Page Load Time (sec)

May 20, 2015 - Jul 20, 2015:

● Avg. Page Load Time (sec)



Mobile Visits

Mobile (Including Tablet)	Sessions	Pageviews
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No

May 20, 2016 - Jul 20, 2016	34,964	55,695
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May 20, 2015 - Jul 20, 2015	51,143	80,584
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% Change	-31.63%	-30.89%
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Yes

May 20, 2016 - Jul 20, 2016	17,273	26,671
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May 20, 2015 - Jul 20, 2015	18,693	27,933
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% Change	-7.60%	-4.52%
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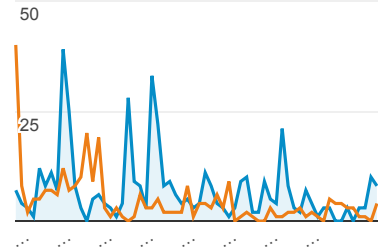
Social Referral

May 20, 2016 - Jul 20, 2016:

● Sessions

May 20, 2015 - Jul 20, 2015:

● Sessions



Visits and Pages/Visit by Landing Page

Landing Page	Sessions	Pages / Session
/howto/computers/cut-copy-paste.htm		
May 20, 2016 - Jul 20, 2016	23,795	1.04
May 20, 2015 - Jul 20, 2015	35,613	1.05
% Change	-33.18%	-1.18%
/default.htm		
May 20, 2016 - Jul 20, 2016	7,304	2.40
May 20, 2015 - Jul 20, 2015	9,072	2.37
% Change		

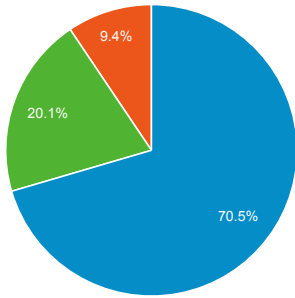
Total Unique Searches by Search T...

Search Term	Total Unique Searches
Fireworks	

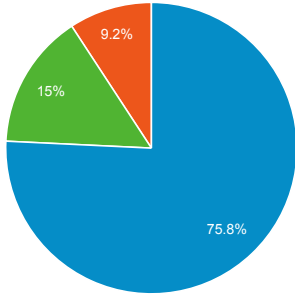
Traffic Types

■ organic ■ direct ■ referral
■ email ■ feed ■ midroll-ctx-s

May 20, 2016 - Jul 20, 2016



May 20, 2015 - Jul 20, 2015



/howto/home_garden/window-cleaning.htm

May 20, 2016 - Jul 20, 2016 1,374 1.08

May 20, 2015 - Jul 20, 2015 1,444 1.06

% Change **-4.85%** **1.26%**

/levicoffin/default.htm

May 20, 2016 - Jul 20, 2016 1,255 1.62

May 20, 2015 - Jul 20, 2015 1,616 1.62

% Change **-22.34%** **0.00%**

/employment/default.htm

May 20, 2016 - Jul 20, 2016 1,198 2.66

May 20, 2015 - Jul 20, 2015 1,369 2.80

% Change **-12.49%** **-4.91%**

/facts/starr-piano.htm

May 20, 2016 - Jul 20, 2016 711 1.69

May 20, 2015 - Jul 20, 2015 820 1.90

% Change **-13.29%** **-10.69%**

/news/default.htm

May 20, 2016 - Jul 20, 2016 609 1.70

May 20, 2015 - Jul 20, 2015 627 1.77

% Change **-2.87%** **-3.91%**

/calendar/default.htm

May 20, 2016 - Jul 20, 2016 488 3.81

May 20, 2015 - Jul 20, 2015 497 4.31

% Change **-1.81%** **-11.67%**

/socialservices/aa.htm

May 20, 2016 - Jul 20, 2016 398 1.18

May 20, 2015 - Jul 20, 2015 377 1.19

% Change **5.57%** **-0.19%**

/arts/museums.htm

May 20, 2016 - Jul 20, 2016 395 2.62

May 20, 2015 - Jul 20, 2015 426 2.40

% Change **-7.28%** **8.80%**

May 20, 2016 - Jul 20, 2016 6 11

May 20, 2015 - Jul 20, 2015 5 5

% Change **120.00%**

Jobs

May 20, 2016 - Jul 20, 2016 8

May 20, 2015 - Jul 20, 2015 2

% Change **300.00%**

fireworks

May 20, 2016 - Jul 20, 2016 6

May 20, 2015 - Jul 20, 2015 3

% Change **100.00%**

Museums

May 20, 2016 - Jul 20, 2016 6

May 20, 2015 - Jul 20, 2015 0

% Change **100.00%**

animal shelter

May 20, 2016 - Jul 20, 2016 4

May 20, 2015 - Jul 20, 2015 0

% Change **100.00%**

Employment

May 20, 2016 - Jul 20, 2016 4

May 20, 2015 - Jul 20, 2015 1

% Change **300.00%**

gis

May 20, 2016 - Jul 20, 2016 4

May 20, 2015 - Jul 20, 2015 0

% Change **100.00%**

jobs

May 20, 2016 - Jul 20, 2016 4

May 20, 2015 - Jul 20, 2015 2

% Change **100.00%**

Wayne county fair

May 20, 2016 - Jul 20, 2016 4

May 20, 2015 - Jul 20, 2015 2

% Change **100.00%**

257256

May 20, 2016 - Jul 20, 2016

May 20, 2015 - Jul 20, 201	3
6	
May 20, 2015 - Jul 20, 201	0
5	
% Change	100.00%

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