

My Dashboard

Sep 18, 2015 - Nov 18, 2015

Compare to: Jul 18, 2015 - Sep 17, 2015

All Sessions
+0.00%

Pages/Visit

Sep 18, 2015 - Nov 18, 2015

1.54

Avg for View: 1.54 (0.00%)



Jul 18, 2015 - Sep 17, 2015

1.56

Avg for View: 1.56 (0.00%)



Unique Visitors

Sep 18, 2015 - Nov 18, 2015

56,840

% of Total: 100.00% (56,840)



Jul 18, 2015 - Sep 17, 2015

55,237

% of Total: 100.00% (55,237)



Pageviews

Sep 18, 2015 - Nov 18, 2015

104,004

% of Total: 100.00% (104,004)



Jul 18, 2015 - Sep 17, 2015

102,358

% of Total: 100.00% (102,358)



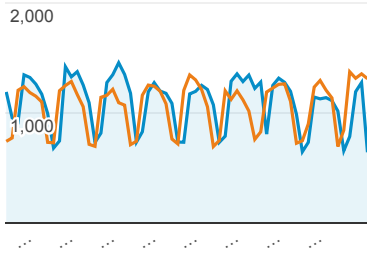
Daily Visits

Sep 18, 2015 - Nov 18, 2015:

● Sessions

Jul 18, 2015 - Sep 17, 2015:

● Sessions



Avg. Time on Site

Sep 18, 2015 - Nov 18, 2015

00:00:57

Avg for View: 00:00:57 (0.00%)



Jul 18, 2015 - Sep 17, 2015

00:00:59

Avg for View: 00:00:59 (0.00%)



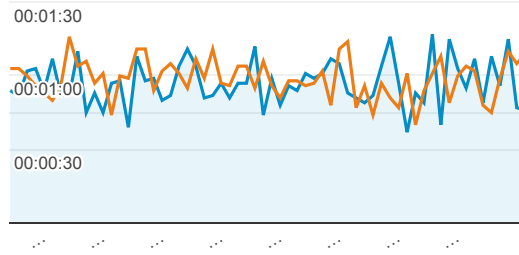
Avg. Time on Site

Sep 18, 2015 - Nov 18, 2015:

● Avg. Session Duration

Jul 18, 2015 - Sep 17, 2015:

● Avg. Session Duration



Mobile Visits

Mobile (Including Tablet)	Sessions	Pageviews
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No

Sep 18, 2015 - Nov 18, 2015: 48,537 Sessions, 74,340 Pageviews

Jul 18, 2015 - Sep 17, 2015: 47,625 Sessions, 75,347 Pageviews

% Change: 1.91% Sessions, -1.34% Pageviews

Yes

Sep 18, 2015 - Nov 18, 2015: 18,976 Sessions, 29,664 Pageviews

Jul 18, 2015 - Sep 17, 2015: 17,976 Sessions, 27,011 Pageviews

% Change: 5.56% Sessions, 9.82% Pageviews

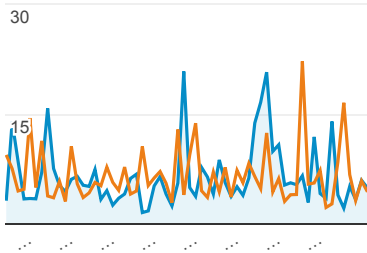
Avg. Page Load Time (sec)

Sep 18, 2015 - Nov 18, 2015:

● Avg. Page Load Time (sec)

Jul 18, 2015 - Sep 17, 2015:

● Avg. Page Load Time (sec)



Visits and Pages/Visit by Landing Page

Landing Page	Sessions	Pages / Session
/howto/computers/cut-copy-paste.htm		
Sep 18, 2015 - Nov 18, 2015	33,795	1.05
Jul 18, 2015 - Sep 17, 2015	33,143	1.03
% Change	1.97%	1.24%
/default.htm		
Sep 18, 2015 - Nov 18, 2015	10,093	2.29
Jul 18, 2015 - Sep 17, 2015	8,394	2.41
% Change	20.24%	-5.11%
/levicoffin/default.htm		

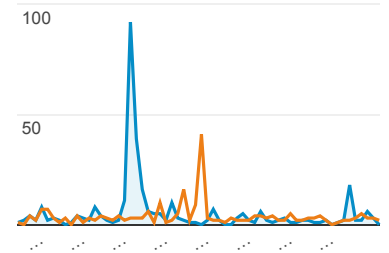
Social Referral

Sep 18, 2015 - Nov 18, 2015:

● Sessions

Jul 18, 2015 - Sep 17, 2015:

● Sessions



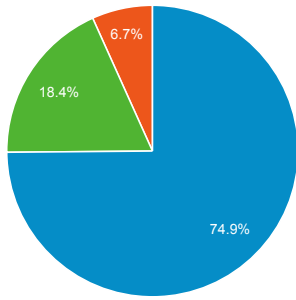
Total Unique Searches by Search T...

Search Term	Total Unique Searches
trick or treat	

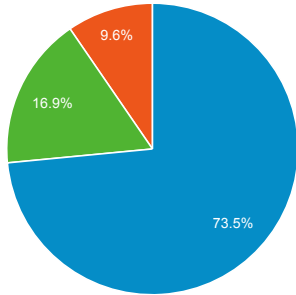
Traffic Types

■ organic ■ direct ■ referral

Sep 18, 2015 - Nov 18, 2015



Jul 18, 2015 - Sep 17, 2015



Sep 18, 2015 - Nov 18, 2015	2,411	1.55	Sep 18, 2015 - Nov 18, 2015	14
Jul 18, 2015 - Sep 17, 2015	1,776	1.59	Jul 18, 2015 - Sep 17, 2015	0
% Change	35.75%	-2.61%	% Change	100.00%
/howto/home_garden/window-cleaning.htm			Trick or treat	
Sep 18, 2015 - Nov 18, 2015	1,955	1.10	Sep 18, 2015 - Nov 18, 2015	14
Jul 18, 2015 - Sep 17, 2015	1,585	1.08	Jul 18, 2015 - Sep 17, 2015	5
% Change	23.34%	1.90%	% Change	180.00%
/employment/default.htm			jail search	
Sep 18, 2015 - Nov 18, 2015	1,106	3.00	Sep 18, 2015 - Nov 18, 2015	10
Jul 18, 2015 - Sep 17, 2015	1,314	2.77	Jul 18, 2015 - Sep 17, 2015	0
% Change	-15.83%	8.49%	% Change	100.00%
/facts/starr-piano.htm			Jobs	
Sep 18, 2015 - Nov 18, 2015	802	1.89	Sep 18, 2015 - Nov 18, 2015	8
Jul 18, 2015 - Sep 17, 2015	770	1.88	Jul 18, 2015 - Sep 17, 2015	1
% Change	4.16%	0.25%	% Change	700.00%
/news/default.htm			Trick or treat times	
Sep 18, 2015 - Nov 18, 2015	686	1.70	Sep 18, 2015 - Nov 18, 2015	8
Jul 18, 2015 - Sep 17, 2015	688	1.70	Jul 18, 2015 - Sep 17, 2015	0
% Change	-0.29%	-0.22%	% Change	100.00%
/calendar/default.htm			jobs	
Sep 18, 2015 - Nov 18, 2015	650	3.73	Sep 18, 2015 - Nov 18, 2015	7
Jul 18, 2015 - Sep 17, 2015	415	4.22	Jul 18, 2015 - Sep 17, 2015	3
% Change	56.63%	-11.64%	% Change	133.33%
/government/default.htm			gis	
Sep 18, 2015 - Nov 18, 2015	469	1.74	Sep 18, 2015 - Nov 18, 2015	6
Jul 18, 2015 - Sep 17, 2015	400	1.57	Jul 18, 2015 - Sep 17, 2015	4
% Change	17.25%	10.96%	% Change	50.00%
/socialservices/aa.htm			Addiction	
Sep 18, 2015 - Nov 18, 2015	418	1.30	Sep 18, 2015 - Nov 18, 2015	5
Jul 18, 2015 - Sep 17, 2015	363	1.21	Jul 18, 2015 - Sep 17, 2015	0
% Change	15.15%	6.93%	% Change	100.00%
			GIS	
			Sep 18, 2015 - Nov 18, 2015	5
			Jul 18, 2015 - Sep 17, 2015	0
			% Change	100.00%
			employment	
			Sep 18, 2015 - Nov 18, 2015	

Sep 18, 2015 - Nov 18, 2015	4
Jul 18, 2015 - Sep 17, 2015	1
% Change	300.00%

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