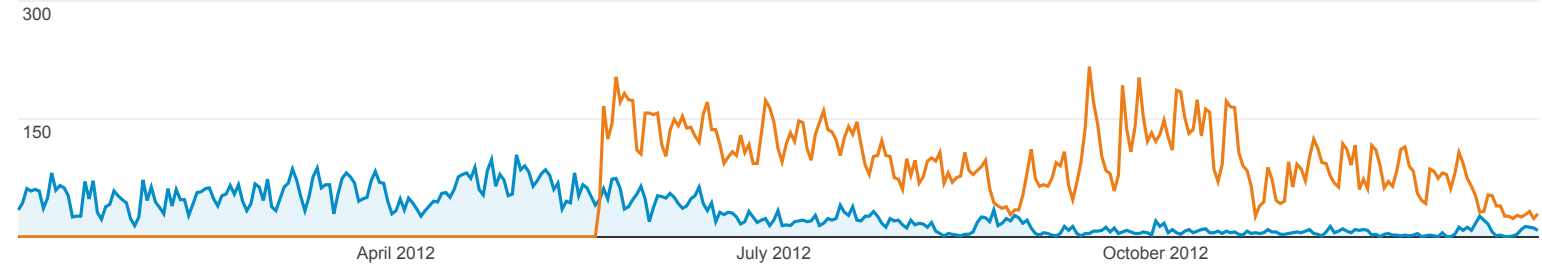


Audience Overview

change in % of visits: +0.00%

Overview

Jan 1, 2012 - Jan 1, 2013: Visits
Dec 30, 2010 - Dec 31, 2011: Visits



10,906 people visited this site

Visits: -50.01%
11,352 vs 22,707

Unique Visitors: -50.18%
10,906 vs 21,891

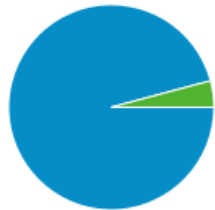
Pageviews: -50.80%
30,746 vs 62,486

Pages / Visit: -1.58%
2.71 vs 2.75

Avg. Visit Duration: 20.83%
00:00:37 vs 00:00:31

Bounce Rate: 18.16%
2.58% vs 2.18%

% New Visits: -0.56%
95.85% vs 96.39%



95.85% New Visitor
10,881 Visits

4.15% Returning Visitor
471 Visits

Language	Visits	% Visits
1. en-us		
Jan 1, 2012 - Jan 1, 2013	9,963	87.76%
Dec 30, 2010 - Dec 31, 2011	18,695	82.33%
% Change	-46.71%	6.60%
2. en		
Jan 1, 2012 - Jan 1, 2013	574	5.06%
Dec 30, 2010 - Dec 31, 2011	1,631	7.18%
% Change	-64.81%	-29.60%
3. en-gb		
Jan 1, 2012 - Jan 1, 2013	115	1.01%
Dec 30, 2010 - Dec 31, 2011	744	3.28%
% Change	-84.54%	-69.08%
4. es		
Jan 1, 2012 - Jan 1, 2013	73	0.64%

Dec 30, 2010 - Dec 31, 2011	184		0.81%
% Change	-60.33%		-20.64%
5. zh-tw			
Jan 1, 2012 - Jan 1, 2013	60		0.53%
Dec 30, 2010 - Dec 31, 2011	63		0.28%
% Change	-4.76%		90.50%
6. en_us			
Jan 1, 2012 - Jan 1, 2013	48		0.42%
Dec 30, 2010 - Dec 31, 2011	109		0.48%
% Change	-55.96%		-11.91%
7. pt-br			
Jan 1, 2012 - Jan 1, 2013	42		0.37%
Dec 30, 2010 - Dec 31, 2011	52		0.23%
% Change	-19.23%		61.56%
8. id			
Jan 1, 2012 - Jan 1, 2013	36		0.32%
Dec 30, 2010 - Dec 31, 2011	16		0.07%
% Change	125.00%		350.06%
9. fr			
Jan 1, 2012 - Jan 1, 2013	34		0.30%
Dec 30, 2010 - Dec 31, 2011	117		0.52%
% Change	-70.94%		-41.87%
10. es-es			
Jan 1, 2012 - Jan 1, 2013	28		0.25%
Dec 30, 2010 - Dec 31, 2011	101		0.44%
% Change	-72.28%		-44.55%

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