Over 57,000 People Visit WayNet Each Month for 1.8 Million Page Views.
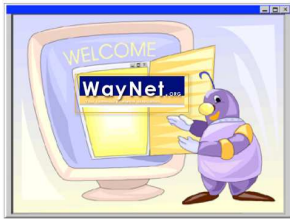

WayNet.ORG
Your community network association.

What's New?
►Local News ►Community Calendar ►Obituaries ►Births ►
Weather ►Member News ►Talk of the Town

Locate
►Business Directory ►Sponsors ►Members ►Schools ►
Libraries ►Government ►Health Services ►Maps

Visit
►Attractions ►Facts/History ►Worship ►Lodging ►
Restaurants ►Communities ►Visitors Bureau

Explore
►Site Directory ►Site Map ►Search WayNet ►Search the
Internet ►Photo Index

Participate
►Talk of the Town ►Submit an Event ►Volunteer ►Send a
Card ►Suggestion Box

About WayNet
►WayNet FAQ ►Membership Application ►Members Only!
►Business Archives

Wayne County's Internet

Hot Spot!

A Powerful Internet Resource & Marketing Tool for Your Organization – <u>Get the Most Out of It</u>!

THANK YOU for supporting WayNet.org with your membership!

You are now part of an organization that was organized in 1997 – at the very beginning of the Internet revolution.
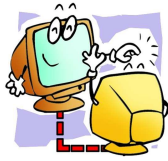
WayNet's official mission is to be Wayne County's Internet Gateway, promoting dynamic and interactive exchange of current thought and activities while celebrating our historical, cultural, and economic heritage. Put more simply – it's one click to all things local in Richmond and Wayne County.

One big benefit – to you as a member – and to our community is that it's not necessary to remember or bookmark multiple web addresses to find anything you need to know in our community – all you have to remember is **www.WayNet.org**!

But hey! There are plenty of other benefits to being a WayNet.org member as well as ways that your membership benefits the community in general.

That why we want to make sure you know how to make the most of your WayNet.org membership such as...

Our Link to You...

No matter what level you've joined WayNet, the link from our website to yours is your best benefit of membership. Thanks to WayNet's popularity with search engines, such as Google, when we link to you, the search engines popularity of your site often increases as well. When you search anything for Richmond, Indiana – a WayNet link is often on the first page of results.

KEYWORD: "Richmond Indiana Nursing Homes"

A WayNet link is the 1st listing on the first page out of 125,000 search results!

And best of all, if the person doesn't know the name of your business, but is looking in WayNet's directory for a specific item or service – your business or organization is right there for them to find! Local and state educational, governmental, business and health organizations link to WayNet.org as a community resource, and your link is an important part of that resource!

Which brings up an opportunity for us to offer a little...

Reminder...Keep in touch with us about those pesky changes...

Be sure to notify WayNet.org of any changes to your web address, major updates to your website, address or key personnel changes. That way, your link will remain accurate.

Even more good news! Major updates to our member's websites are often highlighted in the *"Focus on Wayne County"* section of our home page and/or featured in an edition of WayNet News.

Your Link to WayNet.org...

To extend the usefulness of your website – without the necessity of keeping up with the many changes that occur over time to local web resources - simply link to WayNet.org. Let us do the heavy mouse moving so you can concentrate on keeping your organization's web site content up to date!

While many organizations may find it most useful to link to our home page, you're welcome to "deep link" to an inner page, if that is most useful for your organization. For example, if you want to point your visitors directly to the lodging or restaurant listings on the site, you're welcome to do that as well.

Well...it's our job in this little guide to explain how you can make the most of your WayNet membership...and speaking of jobs...

We've got the perfect opening for your EMPLOYMENT ADS...

Having an opening in your organization can be a huge expense. Reduce the cost of advertising your job openings by adding an "Employment" page or section to your website.

Be sure to notify WayNet.org that you have an Employment section, and if you are a Business member or above, we'll add a direct link to your page from our "Employment" section.

ONE OF OUR TOP 5 PAGES! JOB SEEKERS KNOW US...WE'RE HOT, BUT VERY HUMBLE!

WayNet.org's employment section is usually one of the top 5 most popular pages each month on WayNet.org. Take advantage. Make a date to put your link on our mega-employment page.

Speaking of dates...

NO FOOLIN' – Members can post their events on our COMMUNITY CALENDAR!

You can quickly add an event by visiting the calendar and clicking on "Add Event" on the left side. However, to make the most of this tool, register so you can edit your own events. Detailed information is available here:

http://www.waynet.org/howto/waynet/calendar_event_add.htm

Extend your website by adding a WayNet calendar to your site – with just your events and with your colors – email jane@waynet.org to see if this option is a good fit for your organization.

Folks using this service include: Civic Hall Performing Arts Center - Richmond Art Museum – Birth to Five – and...

Speaking of speaking – Now you can share your news on TALK OF THE TOWN!

Share your press releases directly on Talk of the Town. A direct link from WayNet's news page makes it easy for visitors to keep up with your organization's news – no need to wait for a media organization to pick it up.

To post to this area, go to:
Talk of the Town > Community Announcements > News Releases http://www.waynet.org/talk/newsrelease.htm Register for an account! Under the "Participate" heading on the left side of the page, click on Register. Just sign in with your account when posting in this area so we can verify the legitimacy of the information.

Receive Updates from Talk of the Town: Register for an account.. Edit your "Profile" and check the sections you are interested in and you'll receive a full-text version of the information posted via your email account. Too many messages? You can always change your settings at any time.

Are you as tired of being humble as we are? Post a 'HOW TO' ARTICLE!

You are an expert. In your professional or personal life, you likely know more than the average person about at least one subject. Use this knowledge to write a "How To" article for WayNet.org's How To Center.

This can position you as a go-to person for a specific topic, it adds an additional way for people to find your organization, and it adds additional content and keywords that search engines will scoop up – and then point back to you!

WayNet How To Center
How to do things in Richmond & Wayne County, Indiana

How to Write a Resume

A resume is a brief synopsis of your work history, your education and Typically it is limited to one to two pages with the exception of resum require more in depth information about activities and experience rel many "blue collar" jobs only require the job seeker to complete an a almost all employers require both a r

Basic sections of a resume are as

- Header
- Objective
- Work history
- Education

IT'S EASY AND IT CAN BE VERY POWERFUL!

Just ask WorkOne who received the opportunity to reach more than 1,100 additional visitors last month via their *How To Write A Resume* article. Write your own article. Details are available here: http://www.waynet.org/howto/waynet/write_an_article.htm

You're already our HERO, you know – so we hate to ask but could you help us spread the word?

What? You didn't join to work –why should you have to promote the organization?

Well...WayNet.org wears many hats – we also serve members by serving the community. When you help us promote WayNet.org as a resource and spread the word to other local businesses and organizations, WayNet gains additional content – which brings more visitors – which makes YOUR membership ever more valuable. It's a win for the community and it's a win for you!

Being a member of WayNet.org makes you a part of a well-respected community organization. We help you help *YOUR* community by promoting tourism, economic development and community pride.

Know an organization that needs to get the word out about their services? Encourage them to join today!

Just call 765-939-0857!

We just had a thought that scared us to death. You <u>ARE</u> a member...aren't you?

If you're not – then we sense a great disturbance in the force. Please help us correct this immediately. You are missing out on the best Internet communication bargain in the entire universe.

Beam yourself right to this page and join us today!

http://www.waynet.org/waynet/application.htm

For questions about these or other opportunities offered by WayNet.org, contact:

JANE HOLMAN
Executive Director
jane@waynet.org
(765) 939-0857 phone or fax

Find us on Facebook: facebook.com/waynetorg
Follow us on Twitter: twitter.com/waynetorg