# **GO TO REPORT**

# Mar 23, 2018 - May 16, 2018 Compare to: Jan 18, 2018 - Mar 22, 2018

# **Top Twenty**



Page	Pageviews	Unique Pageviews			
/howto/computers/cut-copy-paste.ht m					
Mar 23, 2018 - May 16, 2018	14,047	13,568			
Jan 18, 2018 - Mar 22, 2018	19,293	18,668			
% Change	-27.19%	-27.32%			
/default.htm					
Mar 23, 2018 - May 16, 2018	7,728	6,178			
Jan 18, 2018 - Mar 22, 2018	8,544	6,932			
% Change	-9.55%	-10.88%			
/cgi-bin/calendar.pl?calendar=defaul t&style=List					
Mar 23, 2018 - May 16, 2018	5,305	4,383			
Jan 18, 2018 - Mar 22, 2018	7,104	5,659			
% Change	-25.32%	-22.55%			
/employment/default.htm					
Mar 23, 2018 - May 16, 2018	3,788	1,161			
Jan 18, 2018 - Mar 22, 2018	3,096	1,195			
% Change	22.35%	-2.85%			
/levicoffin/defau	ılt.htm				
Mar 23, 2018 - May 16, 2018	2,139	1,543			
Jan 18, 2018 - Mar 22, 2018	2,587	1,862			
% Change	-17.32%	-17.13%			
/news/obits/def	ault.htm				
Mar 23, 2018 - May 16, 2018	978	722			
Jan 18, 2018 - Mar 22, 2018	1,095	783			
% Change	-10.68%	-7.79%			
/government/default.htm					
Mar 23, 2018 - May 16, 2018	929	661			

Jan 18, 2018 -

901

645

### **Pageviews**

Mar 23, 2018 - May 16, 2018	
<b>59,813</b> % of Total: 100.00% (59,813)	mmy
Jan 18, 2018 - Mar 22, 2018	
<b>66,093</b> % of Total: 100.00% (66,093)	mm

# Sessions and % New Sessions by Default Channel $\dots$

<b>Default Channel Grouping</b>	Sessions	% New Sessions
Organic Search		
Mar 23, 2018 - May 16, 201 8	20,695	86.14%
Jan 18, 2018 - Mar 22, 2018	24,284	87.47%
% Change	-14.78%	-1.52%
Direct		
Mar 23, 2018 - May 16, 201 8	9,337	75.20%
Jan 18, 2018 - Mar 22, 2018	11,393	73.26%
% Change	-18.05%	2.65%
Referral		
Mar 23, 2018 - May 16, 201 8	6,426	34.08%
Jan 18, 2018 - Mar 22, 2018	7,947	28.97%
% Change	-19.14%	17.65%
Social		
Mar 23, 2018 - May 16, 201 8	254	88.58%
Jan 18, 2018 - Mar 22, 2018	363	91.18%
% Change	-30.03%	-2.85%
(Other)		
Mar 23, 2018 - May 16, 201 8	2	50.00%
Jan 18, 2018 - Mar 22, 2018	0	0.00%
% Change	100.00%	100.00%

#### Pageviews by Page

Page	Pageviews
/howto/computers/cut-copy-paste.htm	
Mar 23, 2018 - May 16, 2018	14,047

#### Sessions

Mar 23, 2018 - May 16, 2018	
36,714	
% of Total: 100.00% (36,714)	mound

Jan 18, 2018 - Mar 22, 2018 43,987

% of Total: 100.00% (43,987)

# **Unique Visitors**

Mar 23, 2018 - May 16, 2018	
<b>28,348</b> % of Total: <b>100.00%</b> (28,348)	www
Jan 18, 2018 - Mar 22, 2018	
<b>33,389</b> % of Total: <b>100.00%</b> ( <b>33,389</b> )	www

# Users by User Type

User Type	Users
New Visitor	
Mar 23, 2018 - May 16, 201 8	27,390
Jan 18, 2018 - Mar 22, 2018	32,461
% Change	-15.62%
Returning Visitor	
Mar 23, 2018 - May 16, 201 8	3,286
Jan 18, 2018 - Mar 22, 2018	3,518
% Change	-6.59%

#### Hits

mmy

# Sessions and % New Sessions by D...

% of Total: 100.00% (66,659)

mm

Default Channel Grouping	Sessions	% New Sessions	
Organic Search			

Mar 22, 2018			Jan 18, 2018 - Mar 22, 2018	19,293	ay 16, 2018	20,695	86.14%
% Change	3.11%	2.48%	% Change	- <b>27.19</b> %	Jan 18, 2018 - M		
/news/default.htm /default.htm		-27.1970	ar 22, 2018	24,284	87.47%		
Mar 23, 2018 -	858	503	Mar 23, 2018 - May 16, 2018	7,728	% Change	-14.78%	-1.52%
May 16, 2018			•	8,544	Direct		
Jan 18, 2018 - Mar 22, 2018	1,018	608	Jan 18, 2018 - Mar 22, 2018	-9.55%	Mar 23, 2018 - M ay 16, 2018	9,337	75.20%
% Change	-15.72%	-17.27%	% Change		Jan 18, 2018 - M		
/cgi-bin/calendar	.pl?calendar=	default	/cgi-bin/calendar.pl?calendar=default	•	ar 22, 2018	11,393	73.26%
Mar 23, 2018 -				% Change	-18.05%	2.65%	
May 16, 2018			Jan 18, 2018 - Mar 22, 2018	7,104	Referral		
Jan 18, 2018 - Mar 22, 2018	832	691	% Change	-25.32%	Mar 23, 2018 - M ay 16, 2018	6,426	34.08%
% Change	-6.01%	-2.03%	/employment/default.htm	0.700	Jan 18, 2018 - M		
/calendar/default	.htm		Mar 23, 2018 - May 16, 2018	3,788	ar 22, 2018	7,947	28.97%
Mar 23, 2018 -	746	684	Jan 18, 2018 - Mar 22, 2018	3,096	% Change	-19.14%	17.65%
May 16, 2018	, .0		% Change	22.35%	Social		
Jan 18, 2018 - Mar 22, 2018	761	691	/levicoffin/default.htm		Mar 23, 2018 - M	254	88.58%
% Change	-1.97%	-1.01%	Mar 23, 2018 - May 16, 2018	2,139	ay 16, 2018		
			Jan 18, 2018 - Mar 22, 2018	2,587	Jan 18, 2018 - M ar 22, 2018	363	91.18%
			% Change	-17.32%	% Change	-30.03%	-2.85%
			/news/obits/default.htm		(Other)		
			Mar 23, 2018 - May 16, 2018	978	Mar 23, 2018 - M	2	50.00%
			Jan 18, 2018 - Mar 22, 2018	1,095	ay 16, 2018	_	00.00%
			% Change	-10.68%	Jan 18, 2018 - M ar 22, 2018	0	0.00%
			/government/default.htm		% Change	100.00%	100.00%
			Mar 23, 2018 - May 16, 2018	929			
			Jan 18, 2018 - Mar 22, 2018	901			
			% Change	3.11%			
			/news/default.htm				
			Mar 23, 2018 - May 16, 2018	858			
			Jan 18, 2018 - Mar 22, 2018	1,018			
			% Change	-15.72%			
	/cgi-bin/calendar.pl?calendar=default						
			Mar 23, 2018 - May 16, 2018	782			
			Jan 18, 2018 - Mar 22, 2018	832			
			% Change	-6.01%			
			/calendar/default.htm				
			Mar 23, 2018 - May 16, 2018	746			
			Jan 18, 2018 - Mar 22, 2018	761			
			% Change	-1.97%			