

Conclusion: Assuming we maintain membership levels - we will finish out the year in the red, if we spend the full budgeted amount for each line item. We either need to reduce expenses or increase income (memberships).

| Add <br> difference of: <br> difers | $\$$ | $(4,585.26)$ |
| :--- | ---: | ---: |
|  | $\$ 2,500$ | $(2)$ |
|  | $\$ 1,000$ | $(5)$ |
|  | $\$ 500$ | $(9)$ |
|  | $\$ 300$ | $(15)$ |
|  | $\$ 60$ | $(76)$ |


| Salaries and Benefits ${ }^{1}$ | = | \$20,000/year + 4\% increase in September |
| :---: | :---: | :---: |
| Office Supplies ${ }^{2}$ | = | includes money for software upgrades and general office supplies. |
| Professional Services ${ }^{3}$ | = | line item for scripting, software set up and maintenance, forum speakers. |
| Communication \& Transportation ${ }^{4}$ | = | Verizon $=\$ 60 /$ month local \& MCI $=\$ 10 /$ month long distance |
| Postage \& UPS ${ }^{5}$ | = | includes $\$ 150$ for yearly normal postage \& 2 direct mail campaigns. |
| Travel ${ }^{6}$ | = | covers one trip to Indy for yearly INCA meeting. |
| Printing/Advertising ${ }^{7}$ | = | See attached details. |
| Insurance ${ }^{8}$ | = | Equipment insurance only - does not include board or libel insurance. |
| Equipment Rental and Repair ${ }^{9}$ | = | for repair of equipment if necessary. |
| Dues ${ }^{9}$ | = | dues \& filing fees - Chamber of Commerce, ICNA, State of Indiana, Network Solutions, WCTV |
| Furniture \& Equipment ${ }^{10}$ | = | Includes line item for new Digital Camera. |

